



Dorothy Gray
1/2 Price Special

DRY-SKIN LOTION WITH DISPENSER

Contains hexachlorophene and lanolin enriched.
Creamy-rich, only a little needed on hands
after each washing to help keep them soft
and smooth. 10 fl. oz. A 2.50 value for only

1.25

HELENA RUBINSTEIN

Gold or Silver
Touch

New glamorous hair
make-up. Provides
an easy-to-brush-on
glamorous streak, or
for the entire front
of hair; also for
dipping ends. 1/2 fl. oz.



1.75

NESTLE 1/2 PRICE SALE

Streaks
'n' Tips

Spray your hair with
color. Either Gold
or Silver. Washes
out with a shampoo.
Will not rub off.



Adds dramatic ac-
cents, streaks and
tips. A 2.00 value for

1.00

2.50 DOROTHY GRAY

Hormone Hand Cream

Telltale hands show birthdays first,
to help keep your hands young-looking,
soft and supple, use this faithfully
morning and night. Exclusive emollient
ingredient guards against drying effects
of exposure to wind or water. 4-oz. jar.

1.25



FREE ATOMIZER

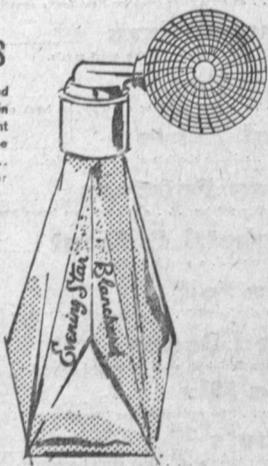
With GET-ACQUAINTED SIZE... both only for \$100 plus tax (Reg. 1.50 Value)

BLANCHARD'S
BOUQUET
CONCENTRATES

...Just a squeeze and you envelop yourself in a mist of fragrant scent... a lovely way to use just the right amount... a perfect package for gift giving, too.

choice of 4 fragrances

Evening Star
Intrigue



Your Little Lady

"flower-fresh" with this delightful good-grooming bath set!



Five bags of concentrated perfumed bubble-bath powder plus the after bath luxury of her very own toilet water complete with atomizer.

Only 150 (plus 10% Fed. tax)



Ad Good Dec. 27-31 Inclusive

Self-Service Drug Store
Open 9-10-7 Days a Week

3 Blocks West of Hawthorne Blvd.



WHAT'S IN A NAME—Toni Besset, 513 W. Madison Ave., Montebello, ties one of the thousands of packages involved in the name change of General Petroleum Corporation to Mobil Oil Company on Jan. 1.

General Petroleum Changes Name to Mobil Oil Company

From rubber stamps to a 13-story building. From auto registrations to radio stations. From stationery to signs. These are some of the things that have to be considered when a company changes its name. On Jan. 1, 1960, General Petroleum Corporation will become Mobil Oil Company. What's in a name (change)? You have to notify employees, customers, shareholders, service station dealers, lessors, lessees, royalty holders, vendors and suppliers, transportation companies, utilities, and hundred of others. In the past three months 22 men at General Petroleum have been involved directly in co-ordinating name-change activities. They have been responsible for mailing more than 1,000,000 notices of the company's intention to change its name. Economy consistent with good business practice has resulted in saving many forms with the General Petroleum name on them. For example, almost 1,500,000 form copies, with a value of more than \$40,000, will be saved from obsolescence. This will be accomplished by the use of some 3,000 rubber stamps on 175 different types of forms. The handling and shipping of the new forms and stationery will be a gigantic task. For instance, it is estimated that more than 200 tons of paper will be involved in just one part of this operation. Other details involve the

change of General Petroleum Corporation to Mobil Oil Company on Jan. 1.

Moose to Hold New Year's Party

Strains of "Auld Lang Syne," the non-harmonious sounds of noise-makers, and the well-wishing words of friends will fill the Torrance Moose Lodge hall during the annual New Year's Eve party to be presented by the fraternal group Thursday night at the lodge home, 1744 W. Carson St., Torrance.

William Griep, the lodge's entertainment committee chairman, has announced that Tom Ulrich and his orchestra will provide music for the dancing pleasure of the expected capacity crowd. The chairman was assisted in making arrangements for the party by a committee consisting of Hank Koulter, Mrs. William Griep and James Johnston, club secretary.

George W. Clay, governor of the Torrance Moose lodge, will play the role of party host. Reservations are not necessary.

Volleyball Slated

An adult mixed volleyball league will begin play at South High Jan. 12. The league will be under the supervision of South High Coach Herb Solomon.

The ancient Romans honored Janus, the god of gates and doors and of beginnings and endings, on the first day of the year. World Book Encyclopedia reports that Janus, from whom the month of January is named, was pictured with two faces, and looked both ahead and backward.

Use classified ads for quick results. Phone FA 8-2345.

Sunday and Monday
Deborah Kerr
"COUNT YOUR BLESSINGS"
William Talman
"THE PERSUADER"

Tuesday and Wednesday
Peter Cushing
"HOUND OF THE BASKERVILLES"
Richard Todd
"MAKING EARTH"

ROADIUM
DRIVE-IN THEATER
Redondo Beach Blvd.
at Crenshaw
DA 4-2664

STADIUM
Wednesday Through Tuesday
Starts December 23
Matinee Daily 1 P.M.
Dec. 23 Through Jan. 3

Disney's
"PETER PAN"
—Also—
The 3 Stooges in
"HAVE ROCKET, WILL TRAVEL"

Wednesday Matinee Only
December 30, 1 p.m.
Jerry Lewis in
"SCARED STIFF"
and
"JUMPING JACKS"

Wednesday Through Saturday
Dec. 30—Jan. 2
Cary Grant in
"NORTH BY NORTHWEST"
—Also—
"4-D MAN"

Arrangements have to be made to change the listings in telephone books and directories in every city and town where General Petroleum does business in its own name; 200 bank accounts will be changed. Other changes involve motor fuel pumps and marine import licenses and more than 350 business licenses and building permits. And more than 2800 signs will be changed on oil wells. The name on the company's main office in Los Angeles will be changed from General Petroleum Building to Mobil Building. All of this feverish activity is aimed at a goal of Jan. 1 so that a smooth transition from the old name to the new can be accomplished. But it isn't easy!

Use classified ads for quick results. Phone FA 8-2345.

NEW CAR DIRECTORY
G.M.C. TRUCKS
OLDSMOBILE - CADILLAC
CECIL L. THOMAS & SONS
Terminal 3-5291 - PACIFIC at FOURTH, SAN PEDRO

STUDEBAKER Oregon 8-4005
Dealer Authorized by Studebaker Corporation
to Service the Torrance Area
FRANK H. AFTON CO.
240 N. MARKET, INGLEWOOD

Special New Year's Day
BUSES TO PASADENA ROSE PARADE
January 1, 1960
LEAVE CITY HALL—7:00 A.M.
GARDENA AND VERMONT—7:10 A.M.
IMPERIAL & FIGUEROA—7:20 A.M.

TOTAL ROUND TRIP FARE \$2.75
Including Tax

Ticket May Be Purchased From
TORRANCE CHAMBER OF COMMERCE,
1511 CRAVENS AVE.
TORRANCE CITY HALL, 3031 TORRANCE BLVD.
YOUR FAVORITE BUS OPERATOR
BUS OFFICE, 20466 MADRONA
(Make Early Reservations)

For Bus Information Call FAirfax 8-7402
Torrance Municipal Bus Line

CONCERT BY THE SEA
THE THRIFT TWINS
Take your pick of...
PLATTERS
FREE... when you open or add to a savings account

PLATTERS TO USE... Platters for your table in a choice of ceramics, copper, brass, silverplate.

PLATTERS TO AMUSE... Platters for your turntable, the classics, swing, big Broadway shows.

PLATTERS TO CHOOSE... See the big display in any Glendale Federal office. Open an account, transfer your savings, add to your present account, \$100 or more.

NEW HIGHER RATE!
(Starting Jan. 1, 1960)
NOW! **"LOVE THAT 4 1/2%"**

PAID QUARTERLY PER YEAR

Take your pick from the display in three savings account categories—\$100, \$500 or \$1000, or more. Only one gift to a customer... act now, supplies are limited.

Accounts opened by January 11th earn from the 1st.

GLENDALE FEDERAL SAVINGS AND LOAN ASSOCIATION
"Home of the Thrift Twins"
A \$275 Million Savings Institution
Each Account Insured to \$10,000

SAN PEDRO OFFICE
856 West Ninth Street
Terminal 2-5321

LOMITA OFFICE
2233 Lomita Blvd.
DAvenport 6-6143

Other Offices in:
GLENDALE, STUDIO CITY, ARCADIA
MONTROSE, PACIFIC PALISADES
WESTWOOD VILLAGE, EL MONTE